

S023 Social Research Methods**Coordinator:** Prof. Dr. F. Dünckmann**Teaching Staff:** Prof. Dr. F. Dünckmann, Dr. B. Wotha**Section for SSE:** D - Complementary Methods**Status for SSE:** Elective**Section for EM:** D - Complementary Methods**Status for EM:** Elective**Contact time overall:** 52 hours**Credit points:** 6 ECTS**Term (Semester):** 1, 3 Winter**Independent study:** 128 hours**Prerequisites:** None**Language of tuition:** English**Overall workload:** 180 hours**Class size:** 20**Teaching Units:****Seminar - Qualitative methods of social research and on strategies of interpretation****Teaching Staff:** Prof. Dr. F. Dünckmann, Dr. B. Wotha**Contact time:** 26**Seminar - Social survey design and basic methods of data analysis****Teaching Staff:** Prof. Dr. F. Dünckmann, Dr. B. Wotha**Contact time:** 26**Teaching Staff:****Contact time:****Teaching Staff:****Contact time:****Competences the module has been designed to develop:****Mastery of subject matter:** minor**Problem solving competences:** medium**Mastery of methods:** strong**Communication competences:** minor**Application of knowledge and understanding:** medium**Learning competences:** medium

S023

Social Research Methods

Content:

The module contains two parts:

- A practical seminar on qualitative methods of social research and on strategies of interpretation.
- A practical seminar on social survey design and basic methods of data analysis

Content:

- Basic principles of social research methodologies

Epistemological background of qualitative research:

- Hermeneutics and interpretation
- How to conduct qualitative social research
- Making use of in-depth, focus group, semi-structured interviews, (participant) observation, visual imaginary interpretation, participatory research, field work in different cultures, internet mediated research, diaries, mixed methodologies
- Strategies of analyzing and representing qualitative data

Epistemological background of quantitative research: - Critical rationalism

- How to design and conduct questionnaires and surveys
- Strategies of processing, analyzing and representing statistical data

Learning outcomes:

The module will give a general overview over the basic methodologies and their epistemological backgrounds. The students should be able to translate general research questions into appropriate research designs. They should be able to practically conduct qualitative and quantitative research methods. They should be able to assess the appropriateness of different methods and to show critical judgement when interpreting results of social research studies.

References:

Hennink, Monique; Hutter, Inge & Baily, Ajay (2011): Qualitative Research methods. Los Angeles.

Yin, Robert K. (20094): Case Study Research – design & methods. Los Angeles.

Delyser, Dydia (Hg.) (2010): The SAGE handbook of qualitative geography. Los Angeles.

Fink, Arlene (2003): The survey handbook. Thousand Oaks.

Tashakkori, Abbas; Teddlie, Charles (Hg.) (2010): Sage handbook of mixed methods in social & behavioral research. Los Angeles.

Recommended previous knowledge:

None

Teaching media:

PC-lab with processing software: SPSS and MaxQDA

Assessment:

Seminar paper 100%

Contact details of module coordinator:

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